

Georgia O'Keeffe Museum

Media Contact: Lisa Neal

lisa@jlhmedia.com; 575 635 5658

The Georgia O'Keeffe Museum Announces 2013 Photography Competition and Landscape Theme

Amateur and professional photographers invited to submit original landscape-themed photos for second annual photography competition. Winners to receive photo publication, cash awards, and more.

FOR IMMEDIATE RELEASE July 26, 2013—Santa Fe, New Mexico – The Georgia O'Keeffe Museum is pleased to announce the second annual photography competition for 2013. To celebrate O'Keeffe's enduring artistic legacy, this year's theme honors landscapes, one of O'Keeffe's most iconic and beloved subjects. Both amateur and professional photographers—located regionally, nationally, and internationally—are encouraged to submit their original images for a chance to win prizes and to be recognized for their talents.

The subject of her most iconic and important works, Georgia O'Keeffe depicted landscape configurations throughout her life, as if doing so put her in closer touch with the identity of a particular place. Of her time in Texas, O'Keeffe wrote to a friend saying, "I love the plains more than ever it seems – and the SKY – ...you have never seen SKY – it is wonderful." And of the beloved landscape of her future home in New Mexico, O'Keeffe explained, "When I got to New Mexico that was mine. As soon as I saw it, that was my country. I'd never seen anything like it before, but it fitted to me exactly. It's something that's in the air, it's different. The sky is different, the wind is different."

"The Georgia O'Keeffe Museum is excited to invite photographers to submit their favorite images of landscapes," said Robert A. Kret, Georgia O'Keeffe Museum director. "It is an honor to reward their talent and creativity as a tribute to our namesake, Georgia O'Keeffe."

First, second and third place winners will be awarded in the adult category for entrants aged 21 years and older. The photography competition will also include two student competitions, one for students 18-21 years of age and a second competition for students under 18 years old. The Museum will also announce 20 honorable mentions. Photos may be submitted any time between today and the final entry deadline on Thursday, November 14, 2013, the eve of Georgia O'Keeffe's birthday. Entrants are encouraged to submit their photos before October 15, 2013 to take advantage of reduced early entry fees.

The theme of the Georgia O'Keeffe Museum's 2012 first annual photography competition was "flowers." A total of 930 entrants from 17 countries submitted a grand total of 3,380 images. The winning photograph, "Dancing Tulips," was submitted by Joanna Stoga of Wroclaw Poland; the remaining winners hailed from New Mexico.

JUDGES FOR THE 2013 PHOTOGRAPHY COMPETITION

Adult group judges: Jolene Hanson, director and curator of G2 Gallery; Eddie Soloway, photographer; and Amy Silverman, photo editor of Outside Magazine.

Student contest judge: Sarah Zurick, education and family programs manager of the Georgia O'Keeffe Museum.

WHAT THE WINNERS WILL RECEIVE:

All winning images will be published in the winter/spring issue of *O'Keeffe Magazine* and on the Georgia O'Keeffe Museum website beginning January 6, 2014 through May 1, 2014. Winners will receive the following awards and prizes:

1st Place Award

\$500 cash-prize; a Santa Fe Photographic Workshops Intensive; a book of exhibition paintings and photographs titled *O'Keeffe and New Mexico: A Sense of Place* which includes essays by Barbara Buhler Lynes and by the well-known writers Lesley Poling-Kempes and Frederick W. Turner; a copy of *Georgia O'Keeffe in New Mexico: Architecture, Katsinam, and the Land*, an exhibition catalogue which reveals the little-known breadth of Georgia O'Keeffe's interest in northern New Mexico and illuminates her keen sensitivity and deep respect for the Native American and Hispano cultures of the region; and a select item from the O'Keeffe Museum Shop.

2nd Place Award

\$300 cash-prize; a book of exhibition paintings and photographs titled *O'Keeffe and New Mexico: A Sense of Place* which includes essays by Barbara Buhler Lynes and by the well-known writers Lesley Poling-Kempes and Frederick W. Turner; a copy of *Georgia O'Keeffe in New Mexico: Architecture, Katsinam, and the Land*, an exhibition catalogue which reveals the little-known breadth of Georgia O'Keeffe's interest in northern New Mexico and illuminates her keen sensitivity and deep respect for the Native American and Hispano cultures of the region; and a select item from the O'Keeffe Museum Shop.

3rd Place Award

\$200 cash-prize; a book of exhibition paintings and photographs titled *O'Keeffe and New Mexico: A Sense of Place* which includes essays by Barbara Buhler Lynes and by the well-known writers Lesley Poling-Kempes and Frederick W. Turner; a copy of *Georgia O'Keeffe in New Mexico: Architecture, Katsinam, and the Land*, an exhibition catalogue which reveals the little-known breadth of Georgia O'Keeffe's interest in northern New Mexico and illuminates her keen sensitivity and deep respect for the Native American and Hispano cultures of the region; and a select item from the O'Keeffe Museum Shop.

Student Awards

\$100 cash-prize; a book of exhibition paintings and photographs entitled *O'Keeffe and New Mexico: A Sense of Place* which includes essays by Barbara Buhler Lynes and by the well-known writers Lesley Poling-Kempes and Frederick W. Turner; a copy of *Georgia O'Keeffe in New Mexico: Architecture, Katsinam, and the Land*, an exhibition catalogue which reveals the little-known breadth of Georgia O'Keeffe's interest in northern New Mexico and illuminates her keen sensitivity and deep respect for the Native American and Hispano cultures of the region; and a select item from the O'Keeffe Museum Shop.

Honorable Mentions

Photo submissions will be posted to the Georgia O'Keeffe Museum website.

FOR MORE INFORMATION AND FOR CONTEST RULES, PLEASE VISIT THE CONTEST WEBSITE:

WWW.OKMPHOTOCOMPETITION.ORG.

###

ABOUT GEORGIA O'KEEFFE MUSEUM:

The Georgia O'Keeffe Museum is dedicated to the artistic legacy of Georgia O'Keeffe, her life, American modernism, and public engagement. The Museum's collections, historic properties, exhibitions, Research Center, publications, and education programs contribute to scholarly discourse and inspire diverse audiences. Located in Santa Fe, NM, the Museum's collections, exhibits, research center, publications and education programs contribute to scholarly discourse and serve diverse audiences. The largest single repository of the artist's work in the world, it is the only museum in the world dedicated to an internationally known American woman artist and is the most visited art museum in New Mexico.