

Georgia O'Keeffe Museum

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The Georgia O'Keeffe Museum To Participate in Blue Star Museums, Offer Free Admission to Active Duty Military and Families

Museum is one of more than 1,800 museums across America to offer free admission to military personnel and their families this summer in collaboration with the National Endowment for the Arts, Blue Star Families, and the Department of Defense

FOR IMMEDIATE RELEASE May 21, 2013—Santa Fe, New Mexico – The Georgia O'Keeffe Museum announced the launch of Blue Star Museums, a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 1,800 museums across America to offer free admission to all active duty military personnel and their families from Memorial Day through Labor Day 2013. Leadership support has been provided by MetLife Foundation through Blue Star Families. The complete list of participating museums is available at www.arts.gov/bluestarmuseums.

The Georgia O'Keeffe Museum will officially launch the program on Memorial Day, May 27, 2013. Free admission will continue through Labor Day, September 2, 2013.

"The Georgia O'Keeffe Museum is proud to participate in Blue Star Museums," said Robert A. Kret, Georgia O'Keeffe museum director. "Our museum values the importance of the work of our military, and we look forward to inviting them and their families to experience our latest exhibition, *Georgia O'Keeffe in New Mexico: Architecture, Katsinam, and the Land*, free of charge."

"Blue Star Museums is a collaboration between the arts and military communities," said NEA Acting Chairman Joan Shigekawa. "Our work with Blue Star Families and with more than 1,800 museums ensures that we can reach out to military families and thank them for their service and sacrifice."

"Blue Star Museums is something that service members and their families look forward to every year and we are thrilled with the continued growth of the program," said Blue Star Families CEO Kathy Roth-Douquet. "Through this distinctive collaboration between Blue Star Families, the National Endowment for the Arts and more than 1,800 museums across the United States, service members and their families can connect with our national treasures with this unparalleled opportunity to visit some of the country's finest museums for free."

This year, more than 1,800 (and counting) museums in all 50 states, the District of Columbia, Puerto Rico, and American Samoa are taking part in the initiative, including more than 450 new museums this year. Museums are welcome to join Blue Star Museums throughout the summer. The effort to recruit museums has involved partnerships with the American Association of Museums, the Association of Art Museum Directors, the Association of Children's Museums, the American Association of State and Local History, and the Association of Science-Technology Centers. This year's Blue Star Museums represent not just fine arts museums, but also science museums, history museums, nature centers, and 75 children's museums. Among this year's new participants are the J. Paul Getty Museum in Los Angeles, California, Grand Traverse Lighthouse Museum in Northport, Michigan.

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ABOUT GEORGIA O'KEEFFE MUSEUM:

The Georgia O'Keeffe Museum is dedicated to the artistic legacy of Georgia O'Keeffe, her life, American modernism, and public engagement. The Museum's collections, historic properties, exhibitions, Research Center, publications, and education programs contribute to scholarly discourse and inspire diverse audiences. Located in Santa Fe, NM, the Museum's collections, exhibits, research center, publications and education programs contribute to scholarly discourse and serve diverse audiences. The largest single repository of the artist's work in the world, it is the only museum in the world dedicated to an internationally known American woman artist and is the most visited art museum in New Mexico.

ABOUT BLUE STAR MUSEUMS:

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 1,800 museums across America. The program runs from Memorial Day, May 27, 2013 through Labor Day, September 2, 2013.

The free admission program is available to **any** bearer of a Geneva Convention common access card (CAC), a DD Form 1173 ID card, or a DD Form 1173-1 ID card, which includes active duty U.S. military - Army, Navy, Air Force, Marines, Coast Guard, as well as members of the National Guard and Reserve, U.S. Public Health Service Commissioned Corps, NOAA Commissioned Corps - and up to five family members. Please see the chart of the acceptable IDs (PDF). Some special or limited-time museum exhibits may not be included in this free admission program. For questions on particular exhibits or museums, please contact the museum directly. To find out which museums are participating, visit www.arts.gov/bluestarmuseums. The site includes a list of participating museums and a map to help with visit planning.

Museums that wish to participate in Blue Star Museums may contact bluestarmuseums@arts.gov, or Wendy Clark at 202-682-5451.

This is the latest NEA program to bring quality arts programs to the military, veterans, and their families. Other NEA programs for the military have included the NEA/Walter Reed Healing Arts Partnership; Great American Voices Military Base Tour; and Shakespeare in American Communities Military Base Tour.

ABOUT BLUE STAR FAMILIES:

Blue Star Families is a national, nonprofit network of military families from all ranks and services, including guard and reserve, dedicated to supporting, connecting and empowering military families. With our partners, Blue Star Families hosts a robust array of morale and empowerment programs, including Books on Bases, Blue Star Museums, Operation Honor Corp, Blue Star Careers and Operation Appreciation. Blue Star Families also works directly with the Department of Defense and senior members of local, State and Federal government to bring the most important military family issues to light. Working in concert with fellow nonprofits, community advocates, and public officials, Blue Star Families raises awareness of the challenges and strengths of military family life and works to make military life more sustainable. Our worldwide membership includes military spouses, children, parents, and friends, as well as service members, veterans and civilians. To learn more about Blue Star Families, visit <http://www.bluestarfam.org>.

ABOUT THE NATIONAL ENDOWMENT FOR THE ARTS:

The National Endowment for the Arts was established by Congress in 1965 as an independent agency of the federal government. To date, the NEA has awarded more than \$4 billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector. To join the discussion on how art works, visit the NEA at arts.gov.

FOR MORE INFORMATION, PLEASE CONTACT THE MUSEUM DIRECTLY:

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Museum Hours:

Monday-Thursday 10 am-5 am

Friday 10 am-7 pm
Saturday 10 am-5 pm