

Georgia O'Keeffe Museum

The Georgia O'Keeffe Museum Joins US Embassy In Buenos Aires In Educational Effort

*Argentinean students to participate in an interactive Museum tour
and art lesson on Georgia O'Keeffe and American Modernism*

FOR IMMEDIATE RELEASE April 23, 2013—Santa Fe, New Mexico – The Georgia O'Keeffe Museum announced that it will join the US Embassy in Buenos Aires to create an educational program highlighting the works of Georgia O'Keeffe. The program is part of the Embassy's public policy initiative called *¡Exprésate!* designed to teach English to Argentinean students with a concentration on American culture and history. The initiative has been implemented at the country's 14 Bi-national Centers located throughout Argentina.

The *¡Exprésate!* program's theme for the month of April 2013 is "A Tapestry of Textures: Landscapes of the United States and Argentina—featured artist: Georgia O'Keeffe" and the month has been dedicated to self-expression through art and poetry. To help students understand the landscapes of Georgia O'Keeffe and to be inspired to create their own art in an American Modernist style, Jackie M, director of education and public programs at the Georgia O'Keeffe Museum, will conduct a virtual Museum tour and lead an art lesson on O'Keeffe and American Modernism on April 24 and 25. She will be joined by Anabella St. Peter, a dance and museum educator from Argentina, in implementing the bilingual program. The Museum will also provide supplemental educational materials to the students who will then submit a painting, sketch, or drawing of the landscape of Argentina inspired by the works of O'Keeffe as well as a poem composed in English to accompany their artwork.

"This is a wonderful opportunity for Argentinean students to learn about the artistic legacy of Georgia O'Keeffe and American Modernism while enhancing their mastery of the English language," said Robert A. Kret, Georgia O'Keeffe Museum director. "The Museum is proud to partner with the US Embassy in Buenos Aires to broaden our educational outreach efforts on an international scale."

"I am delighted that the Museum will lend a hand and donate their time to educate students in Argentina," said Carlo James Aragón, the Cultural Affairs intern at the US Embassy in Buenos Aires and director of the *¡Exprésate!* program. "No more is diplomacy contained behind closed doors, instead it lies in simple cross-cultural connections such as the partnership between the Bi-

national Centers of Argentina and the Georgia O’Keeffe Museum.”

The *¡Exprésate!* program includes a contest in which students ages 12-18 will submit their original artwork and poem. One winner from amongst the 14 Bi-national Centers will be chosen by the Embassy’s Cultural Affairs Department and will receive a certificate signed by the Ambassador. The winner will also receive two books from the Embassy’s collection and will be profiled on the Embassy’s website describing their experience learning English and how it has impacted their life and future plans.

Following the presentations, lessons on O’Keeffe and American Modernism made for the *¡Exprésate!* program will be available on the Georgia O’Keeffe Museum’s website and YouTube channel.

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ABOUT GEORGIA O’KEEFFE MUSEUM:

The Georgia O’Keeffe Museum is dedicated to the artistic legacy of Georgia O’Keeffe, her life, American modernism, and public engagement. The Museum’s collections, historic properties, exhibitions, Research Center, publications, and education programs contribute to scholarly discourse and inspire diverse audiences. Located in Santa Fe, NM, the Museum’s collections, exhibits, research center, publications and education programs contribute to scholarly discourse and serve diverse audiences. The largest single repository of the artist’s work in the world, it is the only museum in the world dedicated to an internationally known American woman artist and is the most visited art museum in New Mexico.